To: Interested Parties

From: Ben Tulchin & Corey Teter; Tulchin Research

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Recent Polling Finds Northern LA County Voters Support Policies to Combat Climate Change and Protect California’s Natural Environment

Tulchin Research recently conducted a poll of likely voters in Northern Los Angeles County in the cities of Lancaster, Palmdale and Santa Clarita on behalf of the California Environmental Voters Education Fund. The poll found that voters in this region are extremely aware of and concerned about the impact climate change is having on their communities and strongly support a number of policy proposals aimed at mitigating these effects and protecting and strengthening California’s natural environment.

Voters Express Deep Concerns about Major Environmental Issues and Support Several Policy Proposals to Address Them

Our poll found that voters in Northern LA County are deeply concerned about a number of pressing environmental issues facing the region and California more broadly. Overall, voters are most concerned about the threat of wildfires (8.29/10 Mean, 43% “10” extremely concerned), water scarcity (8.28/10, 44% “10”) and droughts (8.20/10, 43% “10”). Furthermore, the poll also showed that voters in this region are particularly concerned about protecting California’s state and national parks (7.85/10, 31% “10”).

Top Environmental Concerns

Here are some environmental concerns facing California. On a scale from 1 to 10, please indicate how concerned you are about each one with a TEN being EXTREMELY concerned and a ONE being NOT AT ALL concerned. You can choose any number between 1 and 10.

<table>
<thead>
<tr>
<th></th>
<th>Mean Score</th>
<th>% 10 “Extremely Concerned”</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wildfires</td>
<td>8.29/10</td>
<td>43%</td>
</tr>
<tr>
<td>Water Scarcity</td>
<td>8.28/10</td>
<td>44%</td>
</tr>
<tr>
<td>Drought</td>
<td>8.20/10</td>
<td>43%</td>
</tr>
<tr>
<td>Protecting our state and national parks</td>
<td>7.85/10</td>
<td>31%</td>
</tr>
</tbody>
</table>
Consequently, strong majorities of voters in Northern LA County expressed support for a number of policy proposals to help alleviate their concerns, especially those that focus on \textit{conserving water and strengthening safe drinking laws} (85\% total support, including 50\% “strongly” support), \textit{protecting, restoring and expanding public lands} (79\% total support, including 48\% “strongly” support) and \textit{increasing funding and resources to protect communities from wildfires} (79\% total support, including 47\% “strongly” support).

\begin{table}[h]
\centering
\begin{tabular}{|l|c|c|}
\hline
\textbf{Proposal} & \textbf{Total Support} & \textbf{Total Oppose} \\
\hline
Invest in new surface and groundwater conservation technologies to conserve water and strengthen laws that protect access to safe drinking water for all Californians & 85\% & 9\% \\
Protect, restore, and expand California’s public lands which help reduce carbon emissions, protect our air, land and water and prevent wildlife extinctions & 79\% & 12\% \\
Increase funding for wildfire mitigation and prevention programs, ecosystem restoration and land-use planning that protect communities from the threat of wildfires & 79\% & 15\% \\
\hline
\end{tabular}
\caption{Support for Environmental Protection Proposals}
\end{table}

\textbf{Voters are Keenly Aware of the Impacts of Climate Change on Their Communities and Want Urgent Action to be Taken to Solve Them}

Our poll also found that voters Northern LA County are extremely conscious of the impact climate change is having on the region. We asked voters whether they agreed that the effects of climate change, including extreme heat, wildfires and droughts, are an issue Californians are increasingly feeling the impact of and need to be addressed. The results found that over 7-in-10 voters (72\%) said they agreed with this statement, including a 51\% majority who said they “strongly” agreed.

\begin{table}[h]
\centering
\begin{tabular}{|l|c|}
\hline
\textbf{Agreement with Climate Change Statement} & \textbf{Total} \\
\hline
Total Agree & 72\% \\
Total Disagree & 27\% \\
Agree – Disagree & +45 \\
\hline
\end{tabular}
\caption{Views on the Impact of Climate Change}
\end{table}

The poll also found that voters in this region have overwhelmingly positive opinions of clean, alternative energy resources and tools to help reduce our carbon footprint, with at least 7-in-10 or more voters holding favorable views of \textit{“solar power”} (78\% favorable), \textit{“wind power”} (73\% favorable), \textit{“renewable energy”} (72\% favorable) and \textit{“electric vehicles”} (70\% favorable).
Views of Clean Energy Sources & Tools

<table>
<thead>
<tr>
<th></th>
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</tr>
</thead>
<tbody>
<tr>
<td>Total Favorable</td>
<td>78%</td>
<td>73%</td>
<td>72%</td>
<td>70%</td>
</tr>
<tr>
<td>Total Unfavorable</td>
<td>17%</td>
<td>17%</td>
<td>17%</td>
<td>26%</td>
</tr>
<tr>
<td>Favorable – Unfavorable</td>
<td>+61</td>
<td>+56</td>
<td>+55</td>
<td>+44</td>
</tr>
</tbody>
</table>

In contrast, the fossil fuel industry, including oil and gas companies, are very unpopular. Indeed, when asked for their opinions of large “oil” and “gas” companies, nearly 6-in-10 Northern LA County voters said they had “unfavorable” opinions of both (59% “unfavorable” view of oil companies, 58% “unfavorable” view of gas companies).

Views of Corporate Polluters

<table>
<thead>
<tr>
<th></th>
<th>Oil Companies</th>
<th>Gas Companies</th>
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<tbody>
<tr>
<td>Total Favorable</td>
<td>27%</td>
<td>35%</td>
</tr>
<tr>
<td>Total Unfavorable</td>
<td>59%</td>
<td>58%</td>
</tr>
<tr>
<td>Favorable – Unfavorable</td>
<td>-32</td>
<td>-23</td>
</tr>
</tbody>
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1 Survey Methodology: From March 24th - 30th, 2022, Tulchin Research conducted a multi-modal survey among 400 likely November 2022 voters in Northern Los Angeles County (the cities of Lancaster, Palmdale and Santa Clarita). The survey was conducted using live phone interviews conducted by professional callers in English and Spanish dialing both landlines and cell phones as well as interviewing a portion of respondents online through e-mails and text messages from the voter file. The margin of error for this survey is +/- 4.9 percentage points.